



- b. Discussion/possible action regarding the proposal to study the Restricted Commercial (C-2) zoning designation received from Gunda Corporation per request by city administration

Board member Hocking made a motion to approve funding the proposed Restricted Commercial (C-2) zoning designation study up to \$10,000. Board member Lane seconded the motion. Chairman Crowder expressed concern of possibly becoming too restrictive in the new zoning process. Motion passed unanimously.

- c. Discussion/possible action regarding Cushman & Wakefield's appraisal proposal

Board member Smith made a motion to approve Cushman & Wakefield's appraisal proposal. Board member Hocking seconded the motion. Chairman Crowder questioned the reason for the appraisal and requested a letter of intent from the property owners. A discussion was held between the Board and Attorney Getty. Motion passed unanimously.

- d. Discussion/possible action regarding the Public Relations Specialist attending the TCU Certified Public Communicators summer instruction and graduation ceremony

Board member Hocking made a motion to approve Public Relations Specialist attending the TCU Certified Public Communicators summer instruction and graduation ceremony. Board member Smith seconded the motion. Motion passed unanimously.

- e. Discussion/possible action regarding the Public Relations Specialist attending the TAMIO (Texas Association of Municipal Information Officers) annual conference

Board member Hocking made a motion to approve Public Relations Specialist attending the TAMIO annual conference. Board member Lane seconded the motion. Motion passed unanimously.

## 7. OLD BUSINESS

There was no old business.

## 8. DISCUSSION

- a. Director's Report - report may include information regarding past, present or future projects

Economic Development Director reported on the irregularities seen in the recent sales tax reports and partially credited Winter Storm Uri.

- b. Public Relations Report - report to include an overview of efforts as it pertains to public relations

Public Relations Specialist presented a report including updates on Inside La Marque, Jersey Mikes, and Shine on La Marque.

9. EXECUTIVE SESSION

- a. Section 551.072 of the Government Code - deliberations about real property - land acquisition and or sale
- b. Section 551.071 of the Government Code - consultation with attorney
- c. Section 551.074 of the Government Code - Personnel Matters
  - Executive Director annual evaluation
  - Public Relations Specialist annual evaluation
  - EDC Receptionist annual evaluation

\*\*Chairman Crowder closed the regular meeting at 10:29 a.m. to enter Executive Session and reconvened the meeting at 10:55 a.m.\*

10. ACTION TO BE TAKEN FROM EXECUTIVE SESSION

- a. Consider land acquisition and or sale

Board member Hocking made a motion to approve a purchase and sale agreement in order to sell 4 (four) lots to Barham Real Estate LLC. Board member Lane seconded the motion.

- b. Consider action to be taken regarding consultation with attorney

There was no action taken.

- c. Consider action to be taken on the evaluations of the Executive Director, Public Relations Specialist and EDC Receptionist

Board member Lane made a motion to approve a 3% payroll increase for Economic Development Director and Public Relations Specialist to be applied retroactively to February 2021. Board member Smith seconded the motion. Board member Steans amended the motion to include the EDC Receptionist. Board member Lane seconded the motion. Both motions passed unanimously.

11. REQUESTS, ANNOUNCEMENTS AND COMMENTS

Chairman Crowder questioned the status of mediation, Executive Director Getty stated that a new mediator may be needed, Chairman Crowder voiced his concerns for the delays in the process.

Chairman Crowder suggested creating a Strategic Plan through 2025. Board member Lane voiced his approval of the idea. Discussed involving City Council, possibly hosting a joint retreat in Fall 2021.

Executive Director reminded the Board that a joint meeting with City Council will be held May 24, 2021.

Public Relations Specialist showed an EDC ad that features the new Amazon development, Board requested research into running cable commercials.

Chairman Crowder asked for input on a possible job fair for local businesses as there are many looking to hire at this time.

EDC Attorney Mr. Getty reminded the board that all information received and discussed during Executive Session is confidential and is not to be shared with anyone.

## 12. ADJOURNMENT

Meeting was adjourned at 11:25 a.m.

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*This unofficial copy of the minutes from the above meeting are posted for convenience only. Executed or certified copies of the minutes can be requested by contacting the City Clerk*

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