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La Marque, TX Sitewise Online

Study Areas

La Marque, TX

Lat: 29.36857, Long: -94.97131

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La Marque, TX





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STI: Market Outlook Opportunity Gap Report By Establishment Type

STI: Market Outlook Opportunity Gap Report By Establishment Type	La Marque, TX 0-10 min		
	2018 Consumer Demand	2018 Market Supply	Opportunity Gap Surplus/ Shortage
Total Consumer Demand and Market Supply by Establishment Type	\$ 823,133,293	\$ 808,879,251	\$ 14,254,042
Motor Vehicle and Parts Dealers	\$ 177,325,663	\$ 185,725,719	-\$ 8,400,056
Automobile dealers	\$ 153,751,142	\$ 153,719,319	\$ 31,823
Other Motor Vehicle Dealers	\$ 10,128,758	\$ 18,245,503	-\$ 8,116,745
Automotive Parts, Accessories, & Tire Stores	\$ 13,445,763	\$ 13,760,896	-\$ 315,134
Furniture and Home Furnishings Stores	\$ 16,645,945	\$ 5,198,573	\$ 11,447,372
Furniture Stores	\$ 8,395,494	\$ 0	\$ 8,395,494
Home Furnishings Stores	\$ 8,250,451	\$ 5,198,573	\$ 3,051,878
Electronics & Appliance Stores	\$ 12,928,982	\$ 4,800,611	\$ 8,128,371
Building Material and Garden Equipment Stores	\$ 55,398,486	\$ 40,832,780	\$ 14,565,706
Building Material & Supplies Dealers	\$ 48,075,796	\$ 40,216,469	\$ 7,859,327
Lawn & Garden Equipment & Supplies Stores	\$ 7,322,690	\$ 616,311	\$ 6,706,379
Food and Beverage Stores	\$ 102,293,493	\$ 83,586,210	\$ 18,707,283
Grocery Stores	\$ 91,477,462	\$ 77,159,326	\$ 14,318,136
Specialty Food Stores	\$ 3,134,694	\$ 914,577	\$ 2,220,118
Beer, Wine & Liquor Stores	\$ 7,681,337	\$ 5,512,307	\$ 2,169,030
Health & Personal Care Stores	\$ 45,746,075	\$ 41,423,617	\$ 4,322,458
Gasoline Stations	\$ 71,069,535	\$ 56,499,480	\$ 14,570,055
Clothing & Clothing Accessories Stores	\$ 37,169,349	\$ 34,289,350	\$ 2,879,999
Clothing Stores	\$ 27,121,270	\$ 25,199,918	\$ 1,921,352
Shoe Stores	\$ 5,019,805	\$ 7,803,008	-\$ 2,783,203
Jewelry, Luggage & Leather Goods Stores	\$ 5,028,274	\$ 1,286,424	\$ 3,741,850
Sporting Goods, Hobby, Book, Music Stores	\$ 12,836,821	\$ 7,354,511	\$ 5,482,310
Sporting Goods, Hobby, & Musical Instrument Stores	\$ 9,909,138	\$ 5,952,556	\$ 3,956,582
Book, Periodical & Music Stores	\$ 2,927,683	\$ 1,401,955	\$ 1,525,728
General Merchandise Stores	\$ 102,304,293	\$ 66,749,144	\$ 35,555,149
Department Stores	\$ 22,112,990	\$ 18,327,260	\$ 3,785,731
Other General Merchandise Stores	\$ 80,191,303	\$ 48,421,885	\$ 31,769,418
Miscellaneous Store Retailers	\$ 16,887,692	\$ 11,849,069	\$ 5,038,622
Florists and Miscellaneous Store Retailers	\$ 1,033,788	\$ 1,161,743	-\$ 127,956
Office Supplies, Stationery & Gift Stores	\$ 3,987,593	\$ 1,446,108	\$ 2,541,485
Used Merchandise Stores	\$ 2,783,584	\$ 1,803,090	\$ 980,494
Other miscellaneous store retailers	\$ 9,082,726	\$ 7,438,128	\$ 1,644,599



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Non-Store Retailers	\$ 89,810,152	\$ 178,653,156	-\$ 88,843,004
Vending machine operators (Nonstore retailers)	\$ 6,563,480	\$ 0	\$ 6,563,480
Direct Selling Establishments	\$ 3,462,430	\$ 2,283,859	\$ 1,178,570
Electronic Shopping & Mail-Order Houses	\$ 79,784,241	\$ 176,369,296	-\$ 96,585,055
Foodservice and Drinking Places	\$ 82,716,807	\$ 91,917,031	-\$ 9,200,224
Full-Service Restaurants	\$ 31,505,558	\$ 27,074,283	\$ 4,431,276
Limited-Service Eating Places	\$ 39,349,943	\$ 48,667,145	-\$ 9,317,202
Special Food Services	\$ 7,971,451	\$ 9,616,531	-\$ 1,645,079
Bars/Drinking Places (Alcoholic Beverages)	\$ 3,889,854	\$ 6,559,073	-\$ 2,669,219



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<p>The difference between demand and supply represents the opportunity gap or surplus available for each merchandise line in the specified reporting geography. When the demand is greater than (less than) the supply, there is an opportunity gap (surplus)for that merchandise line. For example, a positive value signifies an opportunity gap, while a negative value signifies a surplus.</p>			



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STI: Market Outlook Opportunity Gap Report By Major Product Line

STI: Market Outlook Opportunity Gap Report By Major Product Line	La Marque, TX 0-10 min		
	2018 Consumer Demand	2018 Market Supply	Opportunity Gap Surplus/ Shortage
Total Consumer Demand and Market Supply by Major Product Line	\$ 823,133,308	\$ 808,879,245	\$ 14,254,063
Groceries & Other Food Items	\$ 128,935,898	\$ 90,125,387	\$ 38,810,511
Meals & Non-Alcoholic Beverages	\$ 73,805,119	\$ 82,291,373	-\$ 8,486,254
Alcoholic Drinks	\$ 13,172,892	\$ 11,890,759	\$ 1,282,132
Packaged Liquor, Wine, & Beer	\$ 13,716,077	\$ 9,384,940	\$ 4,331,137
Cigars, Cigarettes, Tobacco & Accessories	\$ 11,019,154	\$ 8,559,822	\$ 2,459,333
Drugs, Health Aids, Beauty Aids, Incl. Cosmetics	\$ 109,455,567	\$ 131,698,441	-\$ 22,242,873
Soaps, Detergents, & Household Cleaners	\$ 4,170,307	\$ 3,709,736	\$ 460,571
Paper & Related Products	\$ 3,951,738	\$ 3,523,727	\$ 428,012
Men's Wear	\$ 9,379,433	\$ 10,901,387	-\$ 1,521,954
Women's, Juniors' and Misses' Wear	\$ 24,851,614	\$ 25,066,958	-\$ 215,344
Children's Wear	\$ 4,242,776	\$ 5,110,625	-\$ 867,849
Footwear Including Accessories	\$ 9,892,195	\$ 12,073,659	-\$ 2,181,464
Sewing, Knitting and Needlework Goods	\$ 377,846	\$ 458,596	-\$ 80,750
Curtains, Draperies, Blinds, Slipcovers etc.	\$ 3,265,858	\$ 4,500,730	-\$ 1,234,872
Major Household Appliances	\$ 3,089,022	\$ 2,976,484	\$ 112,538
Small Electric Appliances	\$ 1,375,315	\$ 1,706,853	-\$ 331,538
Televisions, Video Recorders, Video Cameras etc.	\$ 5,244,623	\$ 6,412,257	-\$ 1,167,634
Audio Equipment & Musical Instruments	\$ 4,025,767	\$ 4,969,218	-\$ 943,451
Furniture, Sleep Equipment & Outdoor Furniture	\$ 19,430,015	\$ 12,163,701	\$ 7,266,314
Flooring & Floor Coverings	\$ 6,864,188	\$ 4,838,381	\$ 2,025,807
Computer Hardware, Software, & Supplies	\$ 12,651,888	\$ 23,531,881	-\$ 10,879,993
Kitchenware & Home Furnishings	\$ 8,449,690	\$ 8,959,550	-\$ 509,859
Jewelry Including Watches	\$ 7,087,254	\$ 5,345,087	\$ 1,742,168
Books & Periodicals	\$ 3,323,338	\$ 3,927,892	-\$ 604,554
Photographic Equipment & Supplies	\$ 1,038,281	\$ 1,592,502	-\$ 554,221
Toys, Hobby Goods, & Games	\$ 3,797,621	\$ 4,751,729	-\$ 954,108
Optical Goods	\$ 1,861,591	\$ 2,091,346	-\$ 229,756
Sporting Goods	\$ 6,851,121	\$ 9,343,828	-\$ 2,492,707
Hardware, Tools, Plumbing & Electrical	\$ 13,323,078	\$ 12,270,896	\$ 1,052,182
Lawn, Garden, & Farm Equipment & Supplies	\$ 13,094,157	\$ 8,066,053	\$ 5,028,104
Dimensional Lumber & Other Building Materials	\$ 19,963,503	\$ 17,304,618	\$ 2,658,885
Paint & Sundries	\$ 3,606,051	\$ 3,100,384	\$ 505,666
Autos, Cars, Vans, Trucks & Motorcycles	\$ 129,732,283	\$ 133,313,223	-\$ 3,580,941
Automotive Fuels	\$ 57,821,093	\$ 49,542,894	\$ 8,278,199



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Automotive Lubricants Including Oil, Greases, etc.	\$ 1,598,968	\$ 1,560,970	\$ 37,998
Automotive Tires, Tubes, Batteries, Parts & Accessories	\$ 25,939,522	\$ 24,808,170	\$ 1,131,352
Household Fuels Incl. Oil, LP Gas, Wood, Coal	\$ 1,741,755	\$ 1,958,479	-\$ 216,724
Pets, Pet Foods & Pet Supplies	\$ 7,675,677	\$ 4,720,573	\$ 2,955,103
All Other Merchandise	\$ 28,522,514	\$ 33,101,364	-\$ 4,578,850
Retailer Services	\$ 24,788,521	\$ 27,224,773	-\$ 2,436,252



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