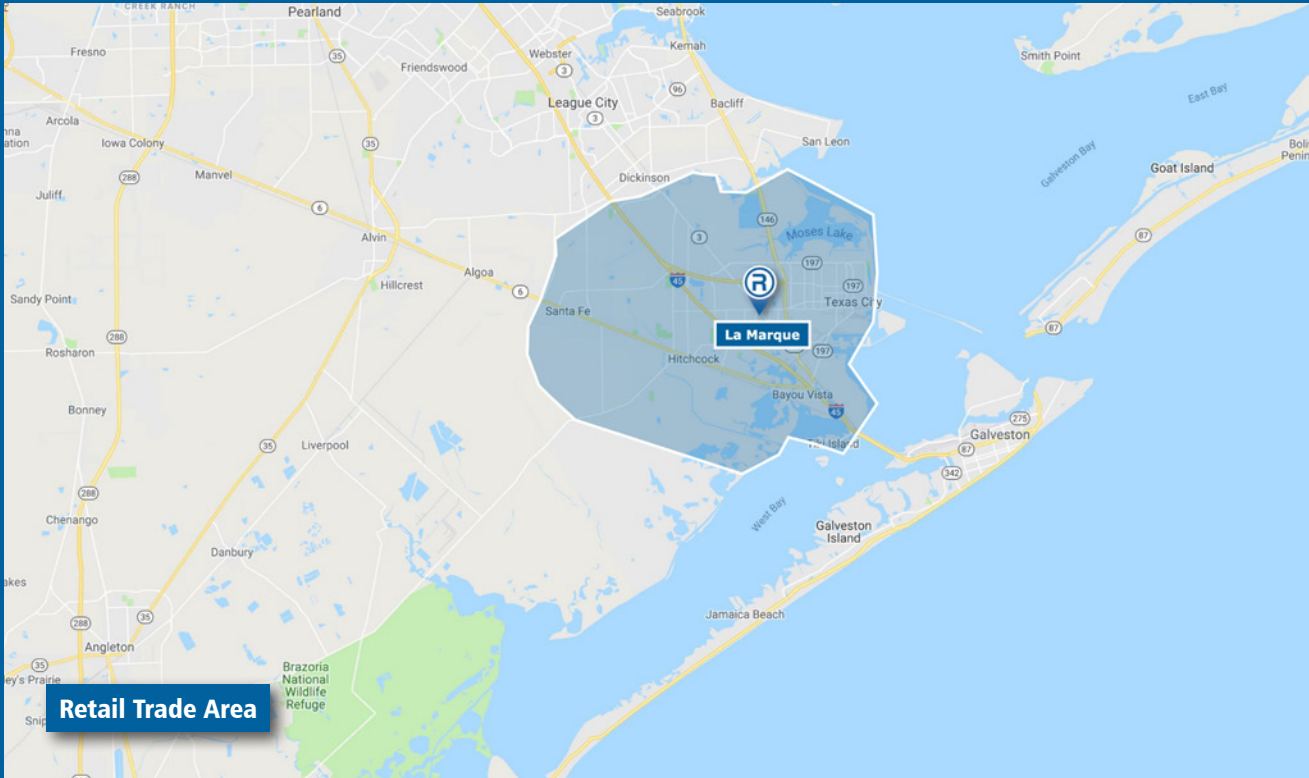


Retail Market Profile 2019



Mayor Bobby Hocking



Alex Getty

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Population

	2000	2010	2019 ESTIMATE	2024 PROJECTION
Retail Trade Area	81,157	86,837	98,450	105,326

Income

	2019 ESTIMATE
Average Household	\$76,958
Median Household	\$50,030
Per Capita	\$29,317

Educational Attainment

	2019 ESTIMATE
Graduate or Professional	4.2%
Bachelor's Degree	9.7%
Associate Degree	9.3%
Some College, No Degree	28.9%
High School Graduate	32.4%
Some High School, No Degree	10.4%
Less than 9th Grade	5.2%

Race Distribution

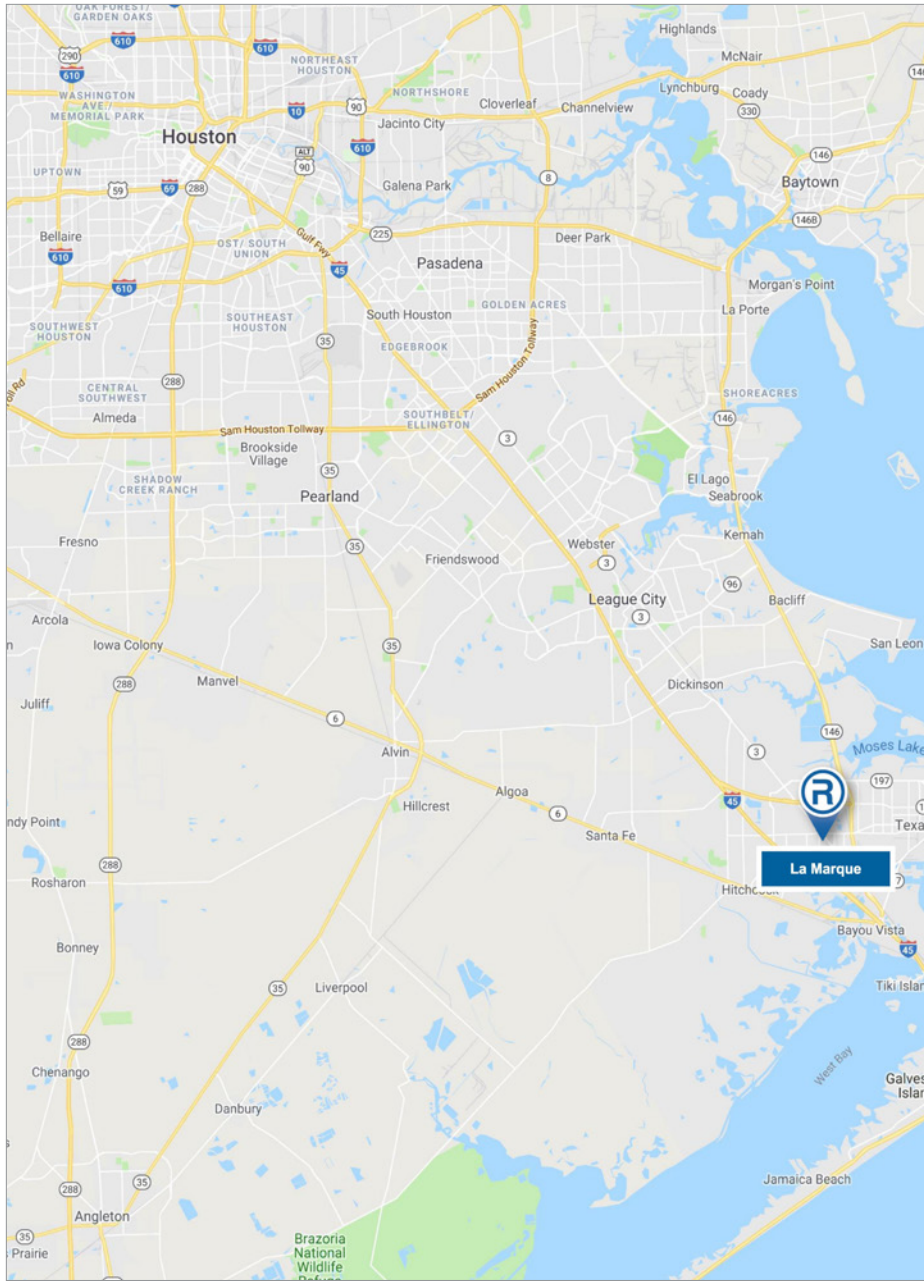
	2019 ESTIMATE
White	61.95%
Black or African American	24.38%
American Indian/Alaskan	0.62%
Asian	0.96%
Native Hawaiian/Islander	0.07%
Other Race	9.00%
Two or More Races	3.02%
Hispanic or Latino (of any race)	25.73%

Age

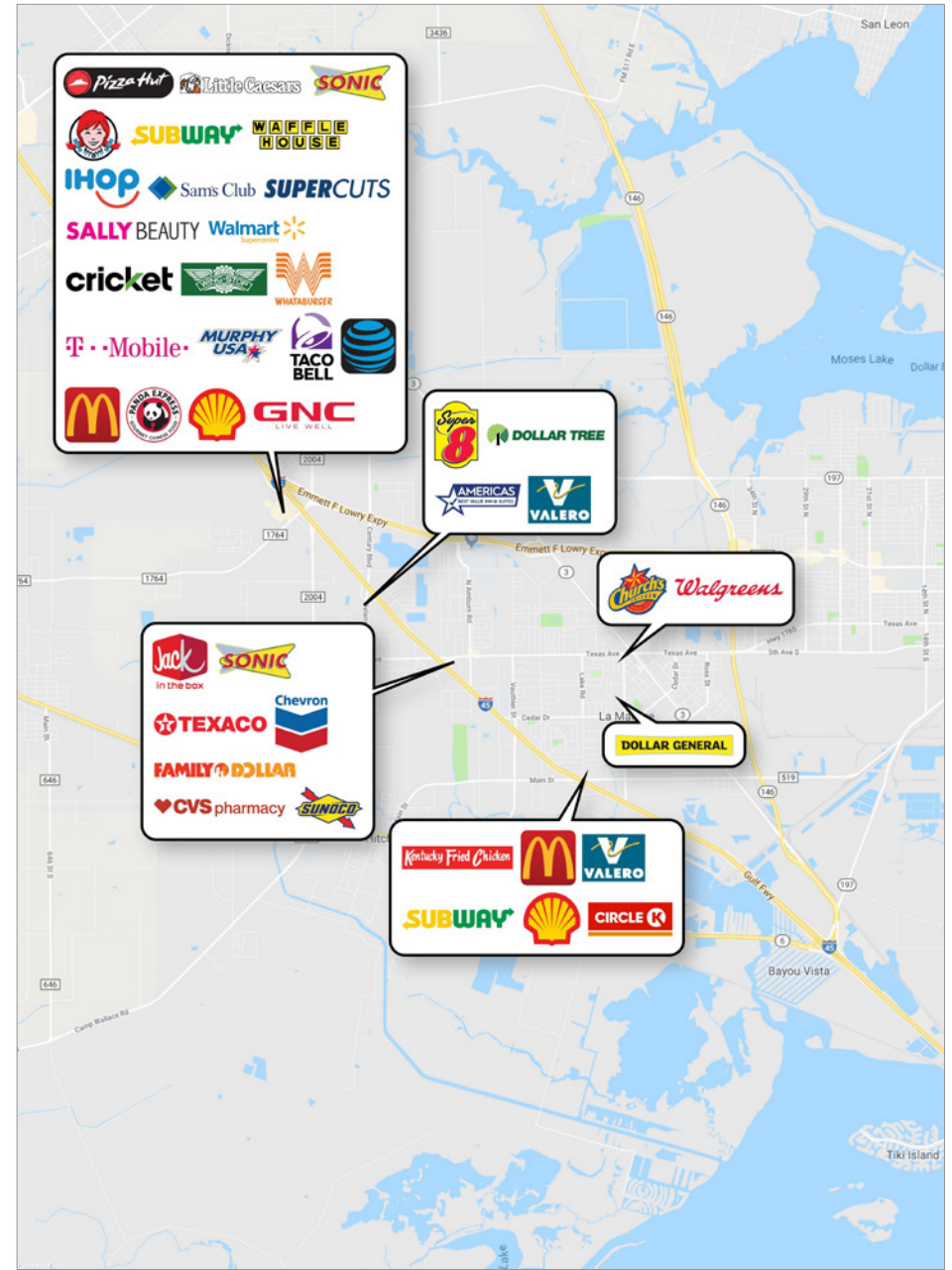
GROUPS	2019 ESTIMATE
9 Years and Under	13.49%
10-17 Years	10.81%
18-24 Years	8.40%
25-34 Years	12.86%
35-44 Years	12.70%
45-54 Years	11.68%
55-64 Years	13.13%
65 Years and Over	16.92%
DISTRIBUTION	2019 ESTIMATE
Median Age	38.45
Average Age	39.29

June 2019. All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions. Prepared by The Retail Coach, LLC, a national retail consulting and market research firm. 800.851.0962 | Info@theretailcoach.net

LOCATION MAP



EXISTING RETAIL



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.